

# Motivational Steps

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## About Linda Ockwell-Jenner

*"To be a successful speaker is not to read from a script, but to talk from the heart. My passion is helping others understand that challenges are just a visitor in our lives." – Linda Ockwell-Jenner*

International Professional Speaker, Author, Consultant, and two-time breast cancer survivor Linda Ockwell-Jenner displays a passion for everything she does! Linda founded Motivational Steps in 2001 and has since published two books: A Life Like Mine and The APE Philosophy.

She also co-founded the Small Business Community Network (SBCN) in 2003—an organization dedicated to providing services to help grow small businesses through networking, conferences and special events.

As an early adopter of social media, Linda has become an authority on its effective use. She is highly sought-after to help businesses evaluate and understand how social media can benefit them. As a guest blogger on TELUS Talks Business, Linda shares some of her wisdom with the wider community.

Linda has become known as 'The Social Sweetheart'.

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